

EMPYREAN'20 KICKS OFF AT IIM JAMMU

Indian Institute of Management Jammu (IIMJ) kicks off its first Annual Fest EMPYREAN '20, from January 31st to February 2nd. Union Bank of India is the title sponsor for EMPYREAN'20, which is an amalgamation of cultural and management events organized by the brightest minds in the nation.

The event was inaugurated by Mr. Sanjeev Verma, IAS, Divisional Commissioner of Jammu Prof. Rashmi Ranjan Parida, Chairman, Student Affairs addressed the students initially and remarked that the event will be one of the flagship events that will build a legacy in the history of IIM Jammu and emphasized that the fest is possible because of the constant motivation and support of the Director IIM Jammu, Prof. B.S. Sahay.

The Chief Guest, Mr. Sanjeev mentioned that he is honoured to be a part of EMPYREAN'20. He said that IIM Jammu is set to grow to a world class institute. "I feel proud to witness such grand event like EMPYREAN '20 in the heart of Jammu" said Mr. Sanjeev. He remarked that this kind of events not only bring the city into life, but helps to transform the image of the city. Lt. Col M.L. Sharma, Chief Administrative Officer of IIM Jammu, gave a formal vote of thanks.

The event will witness performances by Celebrities like Julia Bliss, DJ Pablo and RJ Nikki. He then welcomed the participants from other Institutes and gave them his best wishes for the upcoming competitions. Students from IIMs, IITs and other Institutes all around the country are participating in various competitions at EMPYREAN'20.

EMPYREAN'20, the annual fest will play host to a plethora of techno-management and cultural events in the 3-day program such as: ELIXIR- The fashion show, EDM Night by Julia Bliss and DJ Pablo, Battle of Bands, Theory of Steps- Dance Competition, Raag- Singing Competition etc. Besides Musical and Dance performances, the event will also showcase the best breed of Management Games such as Opsutra- Operations Game, Markgenesis- The Marketing competition, in-Finiti -Finance Unleashed, Rann-NEETI (The consulting conundrum) etc. The details are available on www.empyreaniimj.co.in. With a bunch of events in store, the Fest promises to be a unique blend of entertainment and fun.

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ANNUAL FEST OF IIM JAMMU

